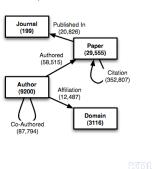


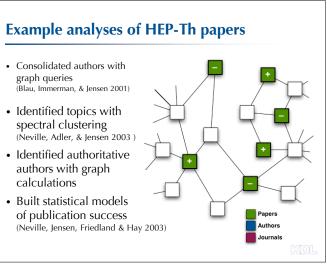
Understanding physics publishing

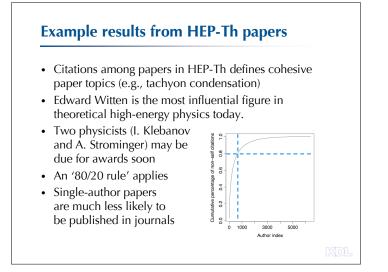
- Physics Preprint Archive (www.arxiv.org) 30,000 papers in high-energy physics theory (HEP-Th)
- Questions
 - What are the major areas of research in this field?
 - Whose work is most central?
- Whose work is currently under-rewarded?
- Does the 80/20 rule hold in this field?
- What factors determine whether a paper will be published?



KDD Cup 2003 competition What is it? — Most widely recognized competitive evaluation of the technology and practices of knowledge discovery Who competed? — 57 teams from universities and companies in 10 countries competing on four tasks 'Open Task' — Define and answer questions about the physics literature based on the HEP-Th data

- **Evaluation** Questions and answers judged by a panel of experts
- Result First place (McGovern, Friedland, Hay, Gallagher, Fast, Neville & Jensen 2003)





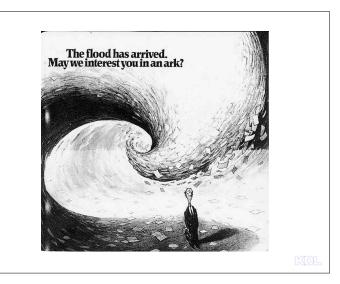
What is knowledge discovery?

- "Computational tools for extracting previously unknown and potentially useful information from large sets of data."
- Software for 'sensemaking' Computational tools that help people bring meaning to the huge volumes of data that flood the modern world. (Waldrop 2003)
- Draws on work in statistics, artificial intelligence, databases, psychology, and philosophy of science (and social network analysis and graph theory)

KD

Why is knowledge discovery important?

- Critical tasks in business, science, and government already require 'sensemaking' from large and complex databases
 - · Stock analysis and fraud detection
 - Citation analysis
 - · Intelligence analysis and government oversight
- ...soon we all may need sensemaking help
 - Web search returns thousands of documents
 - Citation databases access vast citation networks
- Often want understanding, not just predictions



Complementary areas of research

- · Searching and retrieving useful data
 - "Information retrieval" or "Database querying"
 - KD helps us understand the deep structure of the Web
- Extracting structured data from text and other sources
 - "Information extraction" and "image understanding"
 - KD can use extracted data
- Merging many smaller databases into a large one
 - "Database integration" or "Data fusion"
 - KD constructs models from large and small databases
- · Autonomous model building
 - "Agent learning" or "Robot learning"
 - · KD focuses on complementing human abilities

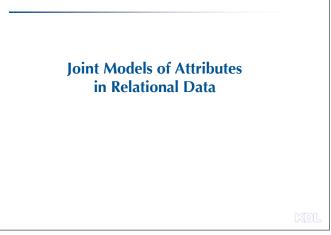
KD

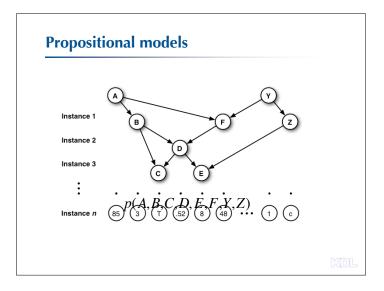
Taking 'sensemaking' seriously

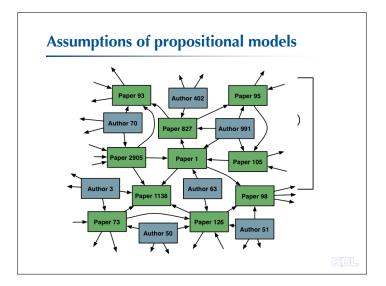
- People are...
 - ...rich in knowledge about the world
 - ...poor at probabilistic learning and reasoning
- Tools are...
 - ...poor in knowledge about the world
- ...rich in probabilistic learning and reasoning
- One recipe for knowledge discovery
 - · Leverage human knowledge of the world
 - Provide computational support for statistical learning and reasoning
- Are we there yet?

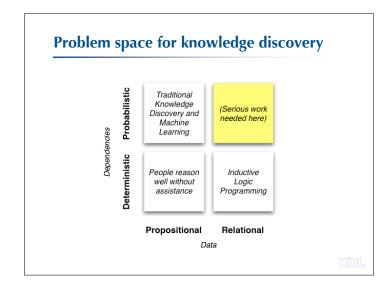
KD

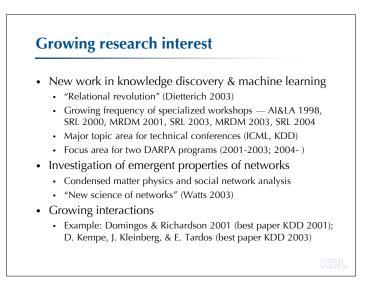
<section-header><list-item><list-item> Dint models of attributes in relational dearning Joint models of attributes in relational data "PRMs" or relational Bayesian networks (RBNs) (Getoor, Friedman, Koller & Pfeffer 2001) Relational Markov Networks (RMNs) (Taskar et al. 2002) Relational Markov Networks (RDNs) (Neville & Jensen 2003, 2004) Statistical biases in relational learning Autocorrelation & feature selection (Jensen & Neville 2002) Aggregation & feature selection (Jensen & Neville 2003) Collective inference Hypertext classification (e.g., Chakrabarti, Dom & Indyk 1998) General relational data (e.g., Neville & Jensen 2000; Taskar, Segal & Koller 2001; Jensen, Rattigan, & Blau 2003; Jensen, Neville & Gallagher 2004)

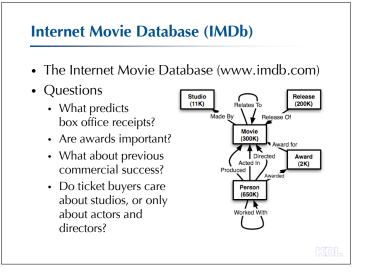


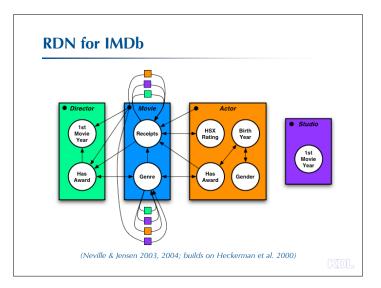


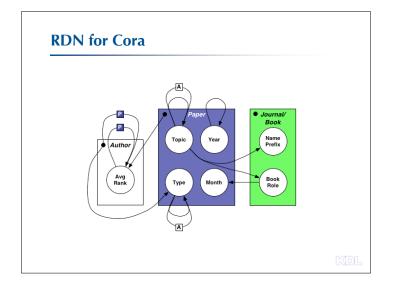


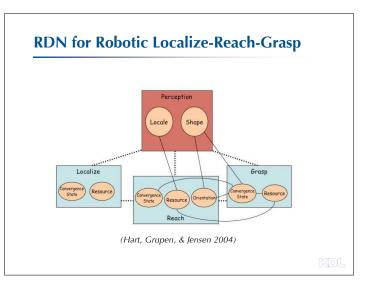


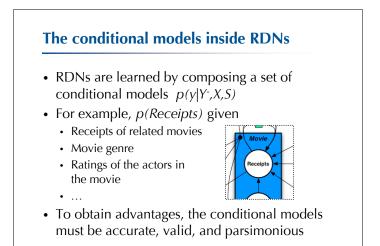






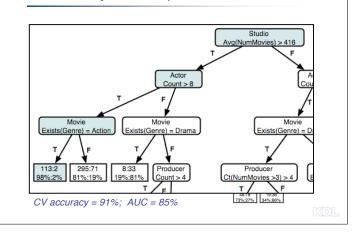


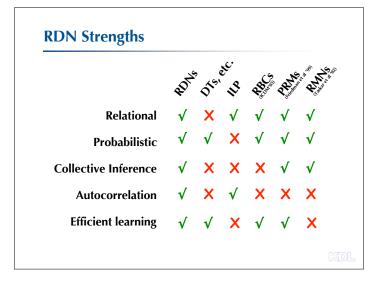


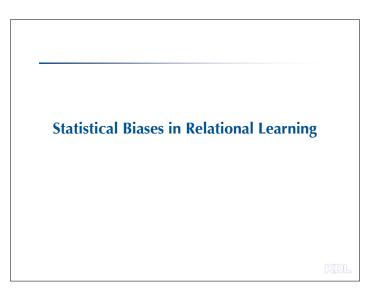


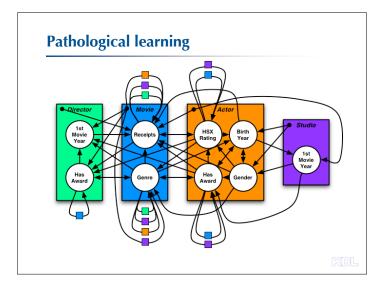
KDL

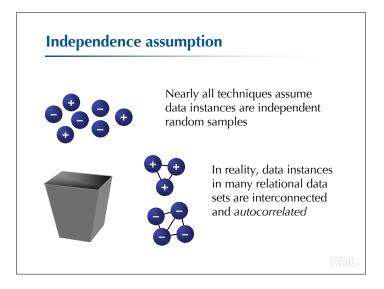
Relational probability trees (RPT)

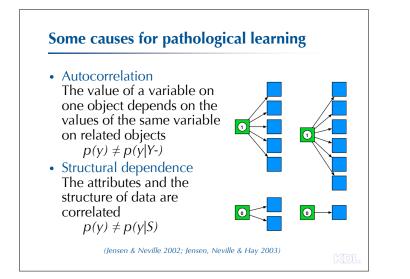


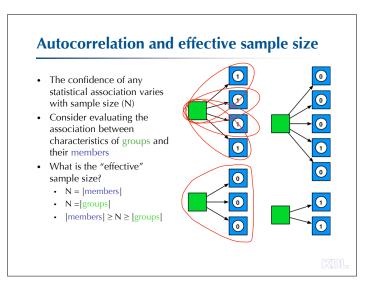


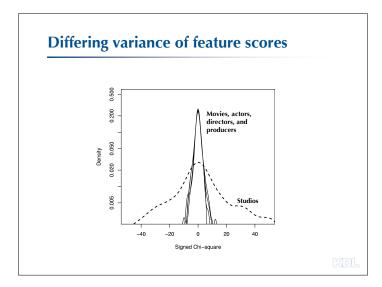


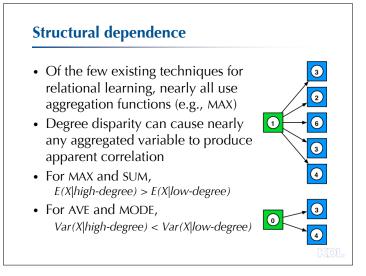


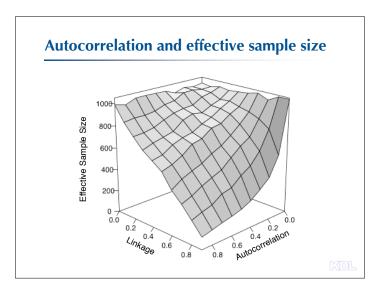


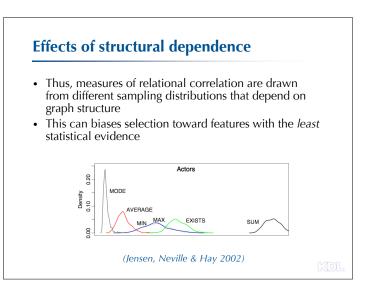


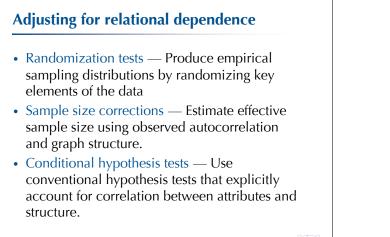




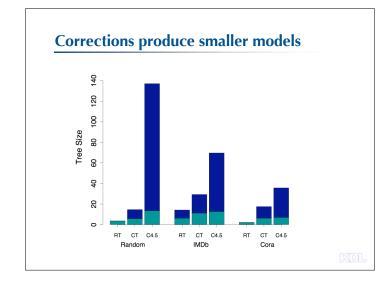


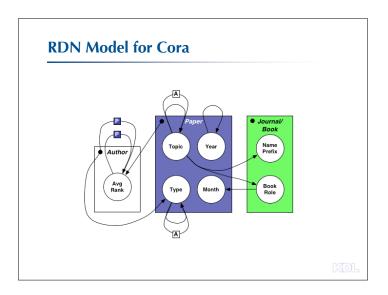


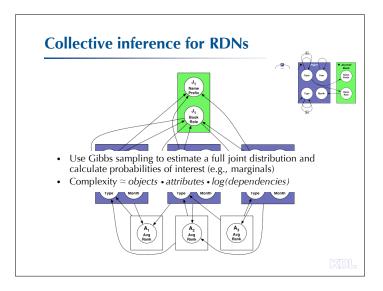


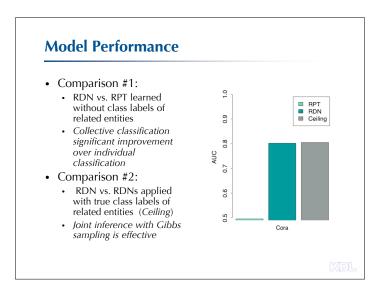


Collective Inference

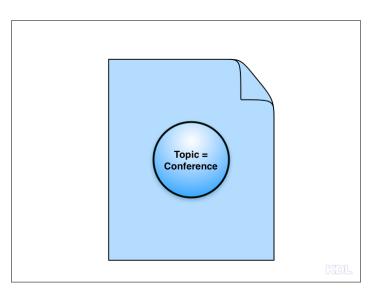


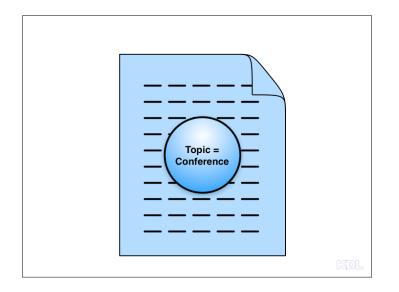


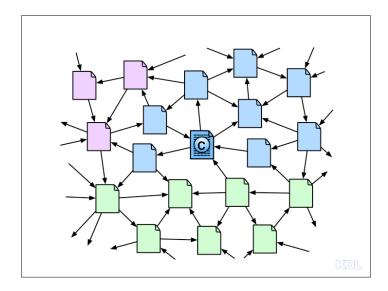


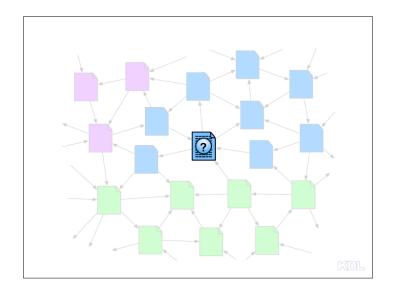


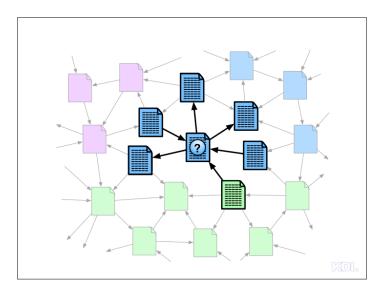


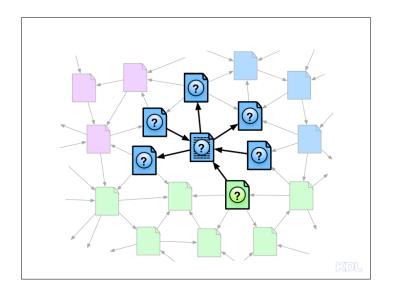


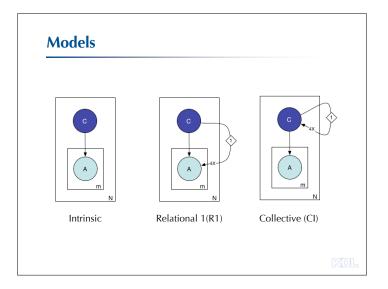






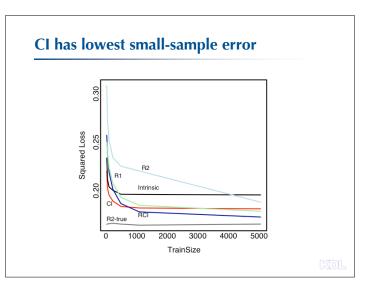


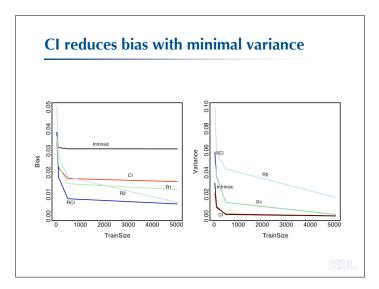




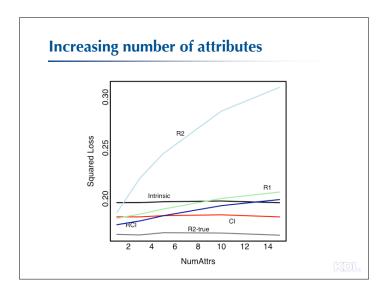
Collective inference

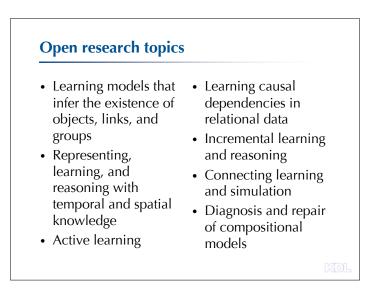
- Joint models of relational data can exploit *collective inference*, in which inferences about all variables in a data set are made jointly (Chakrabarti et al. 1998; Taskar et al. 2001)
- The influence of highly confident inferences can travel substantial distances in the graph
- Collective inference exploits a clever factoring of the space of dependencies to reduce variance, thus improving performance over considering all relational attributes (Jensen, Neville & Gallagher 2004).











Open source software

- Nearly all techniques developed in KDL are implemented within PROXIMITY, our environment for relational knowledge discovery
- Implementation
 - 30,000+ lines of Java,
 - Built on Monet, an open-source database by CWI
 - Runs on all major platforms
 - 80-page tutorial and additional documentation
- Open-source release of v.3 on 15 April 2004; Released 3.1 in September.

KDL

Thanks to...

Jennifer Neville Brian Gallagher

Michael Hay Amy McGovern Matthew Rattigan Özgür Simsek Pippin Wolfe Hannah Blau Dan Corkill Matthew Cornell Ross Fairgrieve Andrew Fast Lisa Friedland Cindy Loiselle Agustin Schapira

KD

